

CITY COUNCIL

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December 15, 2016

TO: Ernest Y. Martin
Council Chair

FROM: Ikaika Anderson
Council Vice Chair

SUBJECT: 2016 Report on National Association of Counties (NACo)
and Exposition, Long Beach, California

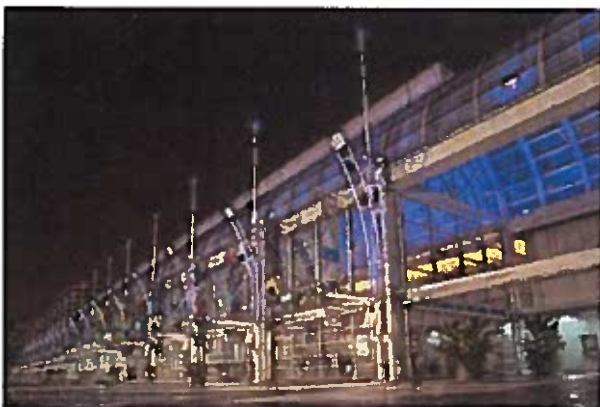
CITY COUNCIL
HONOLULU, HAWAII

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2016 National Association of Counties (NACo) Annual Conference and Exposition Report

Most events took place at the Long Beach Convention Center.





-I went to the National Association of Counties Official registration area and obtained my official conference credentials and other items necessary for the conference from the National Association of Counties registration staff.

-All NACo Annual Conference and Exposition attendees were issued a badge at registration upon check-in. The badge was our ticket to the committee meetings, workshops, general sessions, the exhibit hall and special events. We were all instructed to wear our badges at all times and that they were non-transferable. We were also instructed that if we lost our badge we needed to stop by Registration for a replacement badge and it would cost \$150.

-I attended the THUMS Island Oil mobile tour with other officials from other counties and the National Association of Counties Staff. The Wilmington Field, discovered in 1932, is the fifth largest oil field in the United States. During early operations on the west side of the oil field, the surface elevations began to subside, reaching a maximum elevation loss of 29 feet in the Port of Long Beach. By 1966, subsidence had stabilized through the use of water injection and is still under continuous monitoring by Long Beach Gas and Oil. The THUMBS Oils Islands are jointly operated through a public private partnership between the State of California, City of Long Beach and Occidental Petroleum.

-The islands, built in the 1960's, allow the eastern portion of the field to be developed with environmental spatial and logistical efficiency. Water, oil, and gas are produced from each island. The water is separated from the oil for reinjection into the reservoir. The oil and gas are shipped onshore through sub-sea pipelines. The four 10-acre human made islands are named in honor of the first four astronauts to lose their lives in NASA's Apollo Space Mission. All production is used domestically at local refineries.

-The island is located in the beautiful Long Beach marina. We learned about how the Island collects oil but tries to have a very minimal site picture on the Long Beach skyline. The facility tries to produce oil in the most safe and environmentally friendly way possible. The oil islands were constructed in 1965 to access the Wilmington oil field, the third largest oil field in the United States. The islands are jointly operated through a public private partnership between the City of Long Beach, the State of California, and California Resources

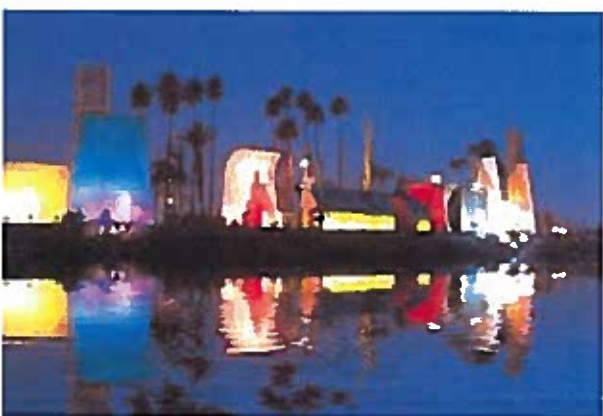
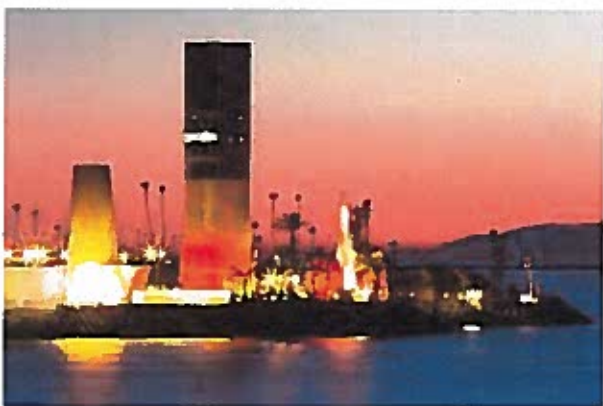
Corporation. We were very interested in the ways that the staff went to great lengths to place structures in front of the oil machinery so the people on the long beach coast line have the illusion that it is just a regular island and that people could be living there. We even passed by it later on at night during the conference and

-We were also very impressed with their safety protocols in that everyone on the tour had to wear protective head gear, eye gear, and foot gear before they come onto the island. Everything was safety first and the staff fully explained all of the safety protocols and what we should do if there ever was an emergency.

-We were also waiting in the lobby area of the convention center with the people that were going on the Growing Experience Community Environmental Resource Center (TGE), operated by the Housing Authority of the County of Los Angeles, which is a seven acre facility located within Carmelitos Public Housing (Carmelitos). TGE operates programs that create affordable access to locally grown healthy produce, provide education and skills training opportunities related to the environmental sustainability for underserved youth and young adults, and engages the public through seasonal community events and volunteerism. Participants in this mobile workshop were able to view TGE's facilities, which includes a 4.5 acre urban farm featuring agricultural crops grown using environmentally sustainable methods, a climate-controlled greenhouse featuring an aquaponics and vertical towers growing system, a demonstration and drought-tolerant community food forest, a food waste composting program and multi-purpose meeting space.







The National Association of Counties Technology and Innovation Summit focused on how advanced technology can reduce costs and improve constituent

services with a particular emphasis on how counties have applied these technologies.

I also picked up useful information and data from the National Association of Counties regarding the policy initiatives that the organization is working to put forth that included the following:

- [1] Priorities In America's Counties 2016: A Survey of County Officials
- [2] County Jails At A Crossroads: An Examination of the Jail Population and Pretrial Release: Executive Summary
- [3] Community Development Block Grants (CDBG): Supporting Local Development and Infrastructure Projects
- [4] Unfunded Mandates and Other Regulatory Impacts On Counties: Environmental Protection Agency, Army Corp of Engineers, Transportation, National Oceanic and Atmospheric Administration
- [5] 2016 Policy Brief: Continue Sharing Payments to Forest Counties Support the Secure Rural Schools Program
- [6] Secure Rural Schools: Supporting Critical Services In Forest Counties
- [7] Community Development Block Grants: A Guide for Counties.
- [8] Resource and Benefits of NACo Membership.
- [9] Ten Reasons to Belong to NACo.
- [10] The Right Way to Run a Meeting: A Guide for County Officials.
- [11] 2015 Payments In Lieu of Taxes (PILT): U.S. Counties and PILT
- [12] U.S. Endangered Species, May 2015: Endangered and Threatened Species Listings, May 2015
- [13] Call to Action: Protect Municipal Bonds

I attended the NACo Opening Reception – Lights, Leadership, Action! and joined colleagues in an event that really allowed us to network with many elected officials, staff, and exhibitors.





I attended the Large Urban County Caucus (LUCC) Meeting that included a special screening of the film *Resilience*, a new documentary that delves into the science of Adverse Childhood Experiences (ACE's) and a new movement to treat and prevent toxic stress, followed by a discussion with Mr. James Redford the producer of the film. I also had a chance to talk with Mr. Jerry Abramson the Deputy Assistant to President Obama and Director of Intergovernmental Affairs and discussed many issues surrounding the challenges that our Urban Counties face all over the United States of America.

The following sessions were also of interest:

[1] The Emergency Management Subcommittee Meeting.

[2] The county talk on becoming a master negotiator and influencer to learn how to get what you want as you lead. We learned that effective negotiation skills are at the core of transformative leadership. In her lively and interactive presentation Fatimah Gillam discussed how to be a skilled negotiator as well as the key factors needed to increase influencing power, confidence and leverage in negotiations. They touched on how these skill sets are critical in enabling community leaders to actively take control of their professional career paths, support the betterment and well-being of their communities and deliver on their value propositions. The talk was tailored for leaders who communicate, influence and negotiate with stakeholders with different and conflicting agendas and offered takeaways that you can put into practice immediately.

[3] The reducing mental illness in jails a working meeting for stepping up counties. The purpose of the meeting was to inform future activities and

resources and participants in the meeting had an opportunity to network with peers on various issues surrounding this very important topic.

The National Association of Counties General Session featured guest speaker Mr. Jack Dangermond, founder and president of Esri, and Mr. Kareem Abdul-Jabbar, the six-time National Basketball Association Champion, author, filmmaker, and columnist. Mr. Dangermond is an American businessman and environmental scientist. In 1969, he cofounded with his wife Laura the Environmental Systems Research Institute, a privately held Geographic Information Systems software company. In May 2015, his net worth was estimated by Forbes at \$3.1 billion. Mr. Abdul-Jabbar is the NBA's all-time leading scorer and a six-time NBA champion. He is also one of a handful of influential and respected African American men in America who has a national platform as a regular contributing columnist for The Washington Post and Time Magazine, where he shares his thoughts on some of the most socially relevant and politically controversial topics facing America today. After 50 years as an athlete, activist, and New York Times bestselling author, he offers his perspectives on how we can work together to solve some of these issues as a nationally recognized speaker. His new political book, Writings on the Wall – Searching for a New Equality Beyond Black and White was just released by Time Books and offers his personal perspectives on political issues facing America today.

I attended the NACo Board of Directors and Resolutions Committee Meetings.



Meetings of interest I went into:

[1] The Public Health and Preparedness and Response meeting using Zika as a case study. Counties are on the frontlines of public health emergencies. County leaders must work with health departments and across county agencies to prepare for and respond appropriately to public health issues. In this session we heard from experts and county officials that used Zika as a case study to discuss public health preparedness and response and had all share best practices.

[2] The identifying and preventing human trafficking in your county meeting. Human trafficking occurs in counties of all sizes, but the signs of it are often missed due to lack of knowledge. Attendees learned about Los Angeles County's work to educate residents on indicators of human trafficking, how to use a victim-centered approach to combat trafficking and how to bring together law enforcement, social service agencies and other organizations in our counties to address the issue.

[3] The leadership development meeting that talked about the measuring impact and value of your counties programs. Program performance and measurement is an emerging best practice in county organizations and departments. It can help all counties better manage resources and explain how county resources are used. This meeting discussed measurement techniques and traps: the benefits and costs of measurement, how it can be of value to counties, how to design and implement a measurement system, outputs versus outcomes and some pitfalls to avoid.

[4] Best Practices in Active Shooter Preparedness panel discussion focusing on the implementation of best practices used in an active shooter scenario. We learned from first-hand experience how a county handled an active shooter situation, how they collaborated with federal and state officials and the technologies that were used in protecting citizens. We walked away with a tangible knowledge of how to handle an active shooter scenario in our county.

[5] Local Road Safety: Reducing Fatalities and Serious Injuries on County Roads workshop that discussed strategies to improve safety on county roads, including the development of Local Road Safety Plans in coordination with state and federal agencies. We also learned about Toward Zero Deaths, a national strategy counties can use to establish a common vision of what the nation's safety culture should be pertaining to rural roads. We also gained an understanding of best practices in developing Local Road Safety Plans and how counties can start on the road to zero deaths by focusing on implementing safety improvements while improving existing road infrastructure.

[6] County Talk – Turning Your County's Trash into Clean Fuel explored how Sierra Energy's FastOx gasification can help your county generate clean energy/fuels as well as profit from your waste stream. They are heading toward a dynamic where a country's municipal solid waste, generally looked at as a liability, would soon be viewed as a potential asset. This talk provided information on long-term unsustainability of landfills as well as meeting requirements to provide higher percentages of energy from renewable resources.

I attended the NACo Achievement Awards Luncheon that was in its 46th year and recognized innovative programs in county government. At the luncheon, the 21 Best in Category winners were honored on stage while other winners were recognized in the event program

Meetings of interest I went into:

[1] Are You Prepared for a Media Storm focused on the next unexpected media storm that could surface due to elements often out of our control such as natural disasters and crisis situations. We also learned that social media also brings a new layer to the mix and about effective strategies for helping manage media storms during a crisis. There was also a presentation providing participants with key takeaways and interactive mock interview examples to allow attendees the opportunity to practice strategies for handling media situations. Members from the National Association of County Information Officers (NACIO) played the role of tough journalists and provided expertise to workshop attendees as part of the session.

[2] Technology Tools for Engaging Your Constituents presented the right technology tools to provide to your county residents with a fast efficient and self-service government experience. The session also taught some emerging technology tools that help you meet constituent expectations and become a more efficient county.

[3] Running an Effective Meeting showed that in many instances county board meetings are the only window for the public to see the inner workings of county government. Consequently, how meetings are run can substantially impact our constituents' opinions of local government. This session discussed first-hand accounts of how to conduct a meeting that is in everyone's best interest. It showed concrete tools on how to prepare for and manage meetings.

[4] Are You Prepared when a Catastrophe Comes to Your Community showed that government offices, churches, hospitals, schools and other highly populated locations are vulnerable to crimes. It is important that employees and administrators are prepared for a variety of liability concerns. Elected and appointed officials are charged with preparing for weather related events, fire events, and incidents of violence in our workplaces. This session helped prepare people to respond when disaster strikes and taught philosophies and concrete actions that can be used to save lives anywhere and anytime.

[5] Leadership Development: Communicating in Contentious Meetings showed that conflicts and disagreements are a fact of life in counties, but contentious meetings can often do more harm than good and can lead to an escalating situation. It showed how to transform most difficult circumstances into constructive approaches to preparing for and managing conflict whether from the podium or a meeting one-on-one.

-I also picked up a lot of great and informative handouts from the National Association of Counties regarding the organization and the initiatives that they are trying to put forth that included the following:

- [1] NACo Large Urban County Caucus Handout
- [2] Second Chances, Safer Counties: Workforce Development and Reentry
- [3] Addressing Mental Illness and Medical Conditions in County Jails
- [4] 2016 Policy Brief: Support Implementation of the Fast Act and County Surface Priorities
- [5] 2016 Policy Brief: Protect The Federal – State Local Partnership for Medicaid
- [6] 2016 Policy Brief: Oppose Efforts to Eliminate or Limit the Tax-Exempt Status of Municipal Bonds
- [7] 2016 Policy Brief: Support Local Development and Infrastructure Projects: The Community Development Block Grant (CDBG) Program
- [8] 2016 Policy Brief: Restore Funding for HUD Home Investment Partnerships (Home) Program
- [9] County Explorer: 41% of counties have at least 14 poison deaths per 100,000 individuals due to all drugs
- [10] Stronger Counties. Stronger America. NACo Annual Report 15/16
- [11] Retiree Solutions from NACo and Optum
- [12] 2016 NACo Bylaws
- [13] NACo Explanation of Proposed Bylaw Changes
- [14] Proposed Changes to the NACo Voting Formula
- [15] NACo Policy Process
- [16] Proposed Policy Proposed Resolutions and Proposed Platform Changes: As Recommended by the Board of Directors Sitting as the Proposed Resolutions Committee
- [17] Medicaid and Counties: Understanding the program and why it matters to counties
- [18] Behavior Health Matters to Counties

- [19] NACo County Explorer Mapping County Data
- [20] Healthy Police Committee: Statement of Basic Philosophy
- [21] Second Chances, Safer Counties: Workforce Development and Reentry: Region VI Workforce Investment Board
- [22] Second Chances, Safer Counties: Workforce Development and Reentry: Clackamas County, Oregon
- [23] Second Chances, Safer Counties: Workforce Development and Reentry: Dane County, Wisconsin
- [24] Second Chances, Safer Counties: Workforce Development and Reentry: Implementing WIOA: What's Working, What's Challenging
- [25] Second Chances, Safer Counties: Workforce Development and Reentry: Ventura County, California
- [26] Addressing Mental Illness and Medical Conditions in County Jails: Luna County, New Mexico
- [27] Addressing Mental Illness and Medical Conditions in County Jails Marion County, Oregon
- [28] Addressing Mental Illness and Medical Conditions in County Jails: Statistical Fact Sheet
- [29] Addressing Mental Illness and Medical Conditions in County Jails: King County, Washington
- [30] Addressing Mental Illness and Medical Conditions in County Jails: Montgomery County, Maryland
- [31] Addressing Mental Illness and Medical Conditions in County Jails: Coffey County, Kansas
- [32] Addressing Mental Illness and Medical Conditions in County Jails: Cook County, Illinois

-It was also awesome to interface and network with the following NACo Conference exhibitors:

- [1] Accela, Inc: Accela provides cloud based productivity and civic engagement solutions to more than 2,200 government agencies worldwide.

- [2] **Broadband USA / U.S. Department of Commerce: Connecting America's Communities.** BroadbandUSA provides technical assistance to communities that want to increase access and ability to use high speed Internet.
- [3] **Bureau of Economic Analysis:** The Bureau of Economic Analysis is the world's trusted, impartial source of comprehensive data about the U.S. economy. BEA's economic statistics, free, and accessible to all, inform decision making by businesses, entrepreneurs, consumers and governments.
- [4] **Cintas:** Cintas leads the industry in supplying corporate identity uniform programs, providing entrance and logo mats, restroom supplies, promotional products and services, and industrial carpet and tile cleaning.
- [5] **CoreLogic (NYSE: CLGX)** is a leading property information analytics and services provider. The company's public, contributory and proprietary data includes over 4.5 billion records spanning more than 50 years.
- [6] **GovDeals, Inc:** GovDeals, Inc. is the leading online auction solution for government entities to sell their surplus items online. All state and local agencies are eligible to sell their surplus vehicles, equipment and other items on www.govdeals.com.
- [7] **HomeServe USA:** HomeServe USA is an independent provider of home repair service plans. For over a decade, we have protected homeowners against the expense and inconvenience of water, sewer, electrical, heating, cooling and other home emergencies by providing affordable coverage and quality service.
- [8] **iboss Cybersecurity:** iboss Cybersecurity defends today's large, distributed organizations against targeted cyber threats, which lead to data loss, with the next-gen iboss Cloud Secure Web Gateway Platform, delivering patented advanced threat defense features 100% direct-to-cloud and securing remote and mobile users without having to back haul data.
- [9] **immixGroup:** immixGroup, an Arrow company helps technology companies do business with the government. At the 2016 NACo Annual Conference, immixGroup is showcasing Exinda and Red Hat.
- [10] **KBZ, a ScanSource Company:** KBZ, a ScanSource Company, is an award winning Cisco Authorized Distributor specializing in Collaboration, Cloud Video & Telepresence, United Communications, Enterprise Networking, IoT and more.

- [11] Location Search Association: YellowPagesOptOut.com is a free, secure & convenient way to limit or stop home delivery of telephone directories provided at no cost to users and no cost to counties and states.
- [12] NCIC Inmate Phone Service: NCIC Inmate Phone Services is the industry leader in offering low rates and fees, with high revenue share.
- [13] OnBase by Hyland: OnBase by Hyland helps counties be safe and secure. It does this by providing you with instant access to all your data, documents, and business processes from wherever you are, on any device and from any application.
- [14] Renovate America – The HERO Program: The HERO Program is made possible by Property Assessed Clean Energy (PACE) legislation, which allows government entities to provide financing for energy efficient, water-saving, and renewable energy improvements on homes and businesses.
- [15] Travelers Insurance – Financial strength, significant capacity and years of hands-on experience with public entities – Travelers delivers flexible insurance solutions tailored to your unique exposures and your budget.
- [16] Workday – A leading provider of enterprise cloud applications, Workday delivers financial management, human capital management, and analytics applications designed for the world's largest organizations.





City Council
City and County of Honolulu

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2016 DEC -1 A 8 03

CLAIM FOR TRAVEL REIMBURSEMENT

CITY COUNCIL
HONOLULU, HAWAII

Date: November 30, 2016

Traveler: Ikaika Anderson

Event: NACo 2016 Annual Conference and Exposition

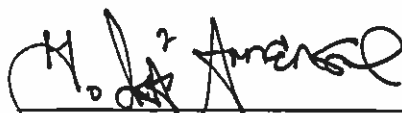
Location: Long Beach, California

Dates: From July 20, 2016

To July 25, 2016

Description	Amount	Notes:
1. Registration Fee	0.00	\$530.00; paid via GAS-pGard (ACA #486; June 2016)
2. Airfare	0.00	\$934.00; already reimbursed (ACA #4; July 2016)
3. Hotel	0.00	\$1,379.32; already reimb. (GAX-CCL-17002948; Oct. '16)
4. Meals	64.25 210.31	At "Green Field" (amount adjusted by GAS)
5. Ground Transportation	140.07	Uber: July 24 (\$61.15) plus July 25 (\$78.92)
6. Tips	25.00 43.00	Maid: (July 21-25; 5 days @ \$5/day (signed certification))
7. Other	49.71	Snacks (Hyal only); \$11.52+\$13.06+\$13.61+\$11.52
Other	121.68	Snacks (\$10.04+\$8.07+\$4.50+\$24.50+\$36.52+\$38.05)
Other		
8. Adjustment		
TOTAL REIMBURSEMENT	400.71	
	393.38	Total trip cost: \$3,244.03*
		* i.e., \$400.71 + \$530.00 + \$934.00 + \$1,379.32

This is to certify that the above data, based upon receipts submitted to Council Administrative Support Services via a CCLTRVL02 form, is accurate. Further, I am claiming reimbursement for expenses associated with a trip in which City business was conducted and personal funds were used to advance payment:


Signature of Traveler

11/30/2016
Date

CBK4